



“Providing a world class swimming environment for all swimmers to develop their full potential as athletes and as individuals”

Greetings!

Katy Aquatics looks forward to partnering with you during our 2010-2011 swim season which runs from August 2010 – August 2011.

We are a 501 (C) (3) non-profit organization with more than 600 children involved in our programs. Our swimmers practice in the KISD pools across the Katy community. We are entering our 25th year as a swim club and are recognized as one of the top 100 swim teams in the U.S.

Katy Aquatics is proud to be the only swim club in the Houston area offering Swim America for a “learn to swim” program. This is the nation’s leading learn to swim program and is designed to teach all the swim skills a child needs to be safe both in and around the water for a lifetime.

We have a guided age-group year round swim program for children ages 5 and up. The skill level ranges from swimmers who are just starting out and want to compete in local area meets to highly accomplished athletes who represent the club at National level competitions across the country. When young people become members of Katy Aquatics, they learn the values of sportsmanship and team work, and they are encouraged to strive for personal excellence. Katy Aquatics provides physical, emotional and intellectual skills that will last a lifetime. Within our programs, we also offer scholarships to those families needing financial assistance.

Maintaining our high quality swimming programs, while keeping fees affordable, is an ongoing challenge. Katy Aquatics regularly solicits assistance from local businesses to keep these important programs alive and thriving within the Katy community.

We have revamped our sponsorship program this year to provide multiple marketing and advertisement opportunities with our members. We hope you will embrace the opportunity to sponsor our organization, and in return we will provide great advertising value as outlined in the enclosed Corporate Sponsorship Program. If you wish to become a Katy Aquatics sponsor, please contact Scott Spencer as detailed below. You will receive a letter of confirmation to detail your charitable contribution.

We look forward to hearing from you!

Sincerely,

Scott Spencer
Katy Aquatics Treasurer
Email: sspencer7@mac.com



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2010 -- 2011 Sponsorship Program

Platinum Level Sponsor -- \$2000 (monetary contribution only) **

- Name on back of team t-shirt in large font size
- Company logo on Katy Aquatics website with listing as platinum sponsor and link to company website
- Banner with logo in large font with recognition as platinum sponsor to be displayed at all meets and Katy Aquatics events (i.e., team picnic, golf tournament etc.)
- Company logo and listing as platinum sponsor to be included in heat sheet for all meets (front of heat sheet).
- Sponsor appreciation plaque with team picture at end of season
- Twice / year letter sent to membership (including Swim America program) expressing thanks for support of program

Gold Level Sponsor -- \$1000 (monetary contribution only) **

- Name on back of team t-shirt in medium font size
- Company logo on Katy Aquatics website with listing as gold sponsor and link to company website
- Banner with logo with recognition as gold sponsor to be displayed at all meets and Katy Aquatics events (i.e., team picnic, golf tournament etc.)
- Company logo and listing as gold sponsor to be included in heat sheet for all meets
- Sponsor appreciation plaque with team picture at end of season
- Twice / year letter sent to membership (including Swim America program) expressing thanks for support of program

Silver Level Sponsor -- \$750 (monetary contribution only)

- Company logo on Katy Aquatics website with link to company website with listing as silver sponsor
- Banner with logo to be displayed at all meets and Katy Aquatics events (i.e., team picnic, golf tournament etc.)
- Company logo to be displayed in heat sheet for all meets
- Sponsor appreciation plaque with team picture at end of season
- Twice / year letter sent to membership (including Swim America program) expressing thanks for support of program

Bronze Level Sponsor -- \$500 (commitment to club through monetary contribution, goods, gift cards or services)

- Company logo on Katy Aquatics website with link to company website with listing as bronze sponsor
- Opportunity to participate in Katy Aquatics events (i.e., Swim-A-Thon) through cash, goods, or services donations.
- Recognition at event(s) / meets where participating in Katy Aquatics events
- If monetary contribution donation, advertisement in all heat sheet programs
- If monetary contribution donation, company logo to be displayed on banner at all Katy Aquatics events
- Sponsor appreciation certificate from Katy Aquatics



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- Twice / year letter sent to membership (including Swim America program) expressing thanks for support of program

Friends of Katy Aquatics -- \$100 (commitment to club through monetary contribution, gift cards, goods, or services)

- Link to company website through “Friends of Katy Aquatics” link on Katy Aquatics website
- Opportunity to participate in Katy Aquatics events (i.e., Swim-A-Thon) through cash, goods, or services donations.
- Recognition at event(s) / meets where participating in Katy Aquatics events
- Acknowledgement as “Friends of Katy Aquatics” in heat sheets for all meets
- Ability to provide discount on service or goods once per year to team membership (including Swim America program)
- Twice / year letter sent to membership (including Swim America program) expressing thanks for support of program

** Contribution commitment must be made by 8/15/2010 in order to have company logo on the team shirt.